



PRESS RELEASE

TO: Editor in Charge

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FOR IMMEDIATE RELEASE

Hawaii Lumber Products Association hires new ED, Aaron Eberhartt

(Honolulu, Hawaii), May 29, 2008 – The Hawaii Lumber Products Association (HLPA) today announced that Aaron A. Eberhartt has been named as their new Executive Director. Mr. Eberhartt is the first individual to hold this position within the association and will work directly with HLPA's President to increase the organization's presence and awareness of the association mission and goals throughout our community.

"I am very excited to accept this position and establish the role of HLPA Executive Director," Eberhartt said. "There are a lot of positive things that can be done from this seat and I am ready to get started."

As Executive Director, Mr. Eberhartt will serve primarily in an outreach capacity while working to increase relations with state legislators, industry professionals such as architects and engineers, and potential wood material users like builders and developers. In addition, the Executive Director will attend trade shows and conferences, research wood-based building issues, and assist in the development of educational materials to help industry professionals better understand the advantages of building with wood.

"We are very pleased to have found someone with Aaron's qualifications for this position," said HLPA President Hap Person. "I know he will be an invaluable addition to our team."

As the HLPA Executive Director is a part-time position, Mr. Eberhartt will also retain his current job as the Director of Development and Partner with Westwood, a Hawaii-based development company.

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The HLPAs are comprised of professionals representing the development and construction industry as well as building material producers and service companies. They are committed to the education and promotion of lumber products as the best choice for home construction in Hawaii. To find out more about building with lumber visit www.hawaiilumber.com.

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