



PRESS RELEASE

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Date: August 10, 2004

For Immediate Release

The Hawaii Lumber Products Association (HPLA) launches lumber website www.HawaiiLumber.com

*HONOLULU, (August 10, 2004)-- The Hawaii Lumber Products Association, Hawaii's primary lumber and woods values association, has announced the launch of their new website, **HawaiiLumber.com**. The HPLA website is the best place for Hawaii's homeowners, homebuilders or home remodelers to visit to learn about the use of wood & lumber products. Did you know that? Most lumber today is not taken from public forests, but from replanted private lands like other crops. Did you also know that the supply of wood is increasing due to sustainable forest management practices? Or that lumber is affordable, design flexible and preferred by most builders? These are just a few of the facts available at HawaiiLumber.com. In addition to this information consumers can learn why they should build with wood, why wood is more durable and safe, how wood affects the environment and all about forestry today.*

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www.HawaiiLumber.com**

For professionals in the lumber and wood industry HawaiiLumber.com provides valuable information on lumber certification, environmental reports, wood resources and publications and links and information about major lumber industry suppliers. HawaiiLumber.com is the place to find out all about wood. In fact if you are a consumer or an industry professional and have any type of question about wood you can visit the website HawaiiLumber.com, submit your question and a local expert in the industry will respond to your question. Membership Lists, the latest lumber news, programs and contests all add to the value of this FREE resource now available for consumers and professionals alike. Check out HawaiiLumber.com to learn all about wood. For a membership application for HLP A or more information about HLP A please contact the association at 541-WOOD (9663).

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