

Wood Promoted Well in 2004

HPLA grows like trees in it's first year!

The Hawaii Lumber Products Associations commitment to the truth has had a strong influence on the public and all stakeholders in the Hawaii home building industry in 2004. Our Myths vs. Truths educational campaign about lumber, has resulted in a four-fold growth in membership and an explosion to our website @ HawaiiLumber.com since its mid-summer '04 launch.

YOU can get involved in the HPLA too!

- **BROCHURES:** Get your FREE copy of the new HPLA brochure and/or membership kit, just visit our website today @ www.HawaiiLumber.com.
- **NEWSLETTER:** If you would like to receive one of our newsletters via email visit our website and select the button labeled **FREE Brochure and Newsletter!**
- **WEBSITE:** Stay tuned to the activities and information available from the HPLA in 2005 by visiting our website regularly @ HawaiiLumber.com. Our website has an enormous amount of information FREE for professionals and consumers to learn all about wood and lumber resources
- **MEMBERSHIP:** To find out more about membership in the HPLA please visit our website for information and an application.
- **EVENTS:** Stay tuned to the HPLA's activities in 2005 as we plan to bring you another year of educational information and exciting events!

Happy Holidays from the HPLA

HPLA will continue to grow like trees in 2005 with a loud, positive message about the benefits of lumber products for all.

Address/Phone/Web/Email/Etc.