

# ARE YOU CONSIDERING BUILDING WITH STEEL OR CONCRETE?



- Most lumber today is not taken from needed forests, but from planted lands like other crops intended for human use.
- Lumber is the most economical choice for construction material.
- With lumber treatments available today, lumber is durable and safe from rot and termites.
- Lumber has excellent thermal and sound reducing values for Hawaii conditions.
- Lumber is the clear environmental choice for construction material.
- Lumber promotes the beauty and warmth of wood in architecture.

## BE SMART. USE WOOD.

### Hawaii Lumber Products Association

Our goal is to promote lumber products as a preferred building material based on the proven track record of wood and its achievement of long-term performance success in Hawaii's construction industry. This goal will be achieved by promoting lumber as a renewable building material resource that provides benefits to the environment, produces sound construction economics, creates architectural flexibility and meets the highest structural engineering standards.

A member of

**WOOD**  
PROMOTION NETWORK  
BE CONSTRUCTIVE  
[www.beconstructive.com](http://www.beconstructive.com)

For more information  
call 381-9821

