

THE TRUTH ABOUT

DON'T BE FOOLED...

THERE IS NO SUBSTITUTE FOR WOOD.

WOOD

The choice is obvious

MYTH

TRUTH

Wood preservative treatments are not effective against termites and decay.

Building your home with wood damages our global environment.

Wood is not as strong a building material as steel or concrete.

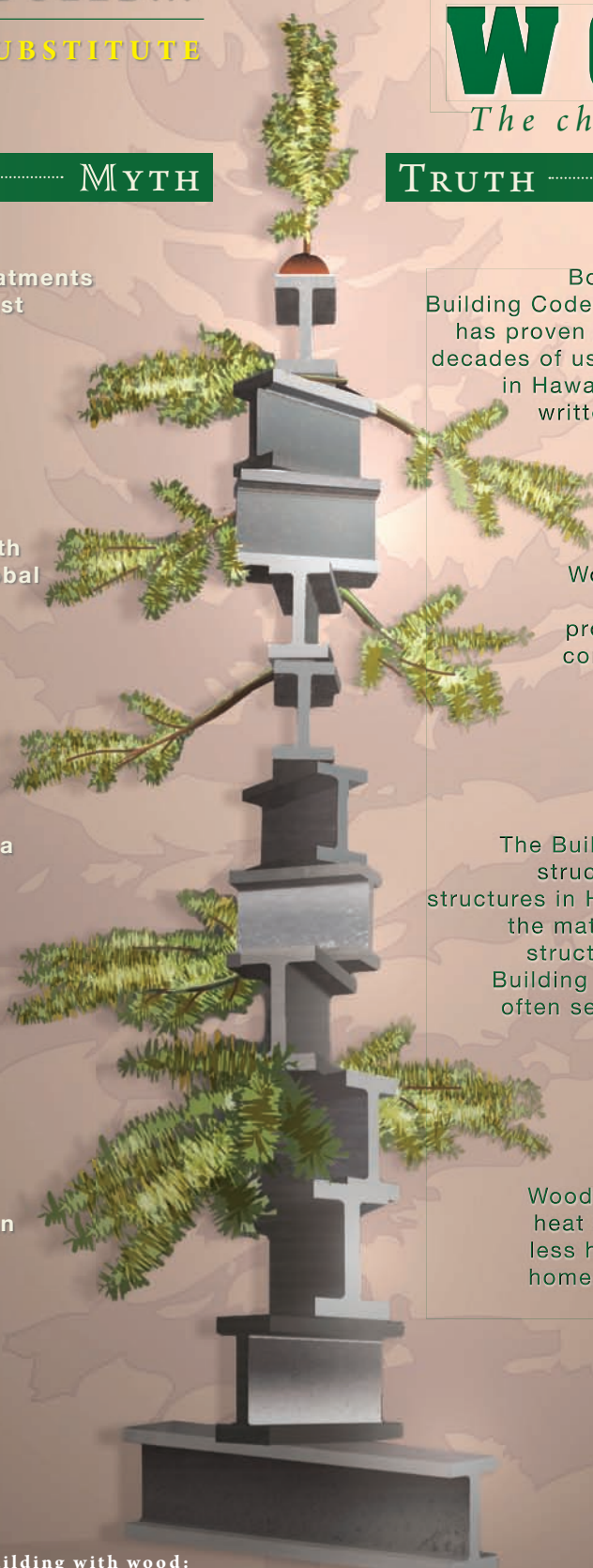
Wood structures have higher energy cost than steel for a Cool and Comfortable home.

Borate treated wood meets Building Code Standards in Hawaii and has proven durable and reliable over decades of use in thousands of homes in Hawaii. It is also backed by a written replacement warranty.

As a building material, Wood building components use 53% less energy to produce than steel building components and 120% less energy than concrete building components.

The Building Code sets minimum structural requirements for all structures in Hawaii. Engineers choose the material used to design safe structures in order to meet the Building Code. Wood is the most often selected and used building material for safe home construction in Hawaii.

Wood conducts 400 times less heat than steel. And 8.5 times less heat than concrete. Wood homes use far less energy and money to stay cool.



For more information on building with wood:

541-WOOD

(9 6 6 3)



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