

HAWAII GROWS WITH WOOD



COMMERCIAL CONSTRUCTION STILL RISING IN HAWAII

1. Manufacturing lumber from trees is more cost-effective than turning any other raw material into a building
2. Wood buildings can be designed for increased strength by using stacked wall framing in areas vulnerable to earthquakes or hurricanes, like Hawaii
3. Wood is naturally energy-efficient - a major plus for commercial projects
4. Wood is 400 times less heat conductive than steel and 8.5 times less heat conductive than concrete

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