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Hawaii Lumber Products Association
P.O. Box 30866
Honolulu, HI 96820

THE TRUTH ABOUT WOOD

The choice is obvious



HLPA is setting the record straight about common myths and the true benefits of choosing to build with wood.

In today's marketplace, wood products provide natural durability and a competitive price advantage over other building materials. Wood is an abundant and renewable resource against the increasing world supply demand that has seen steel and concrete prices rise sharply.

Wood is an easy to use and workable material for professionals and do-it-yourselfers alike. Wood can easily be custom cut, shaped, and finished to fit the needs of any wood structure and adds natural beauty to finish projects.

The truth is that Wood is the inexpensive; natural; environmentally friendly; energy efficient; simple to use and maintain; and is used more than any other building material to provide sound and attractive homes in Hawaii.



MYTH VS. TRUTH

MYTH

Wood preservative treatments are not effective against termites and decay.

Building your home with wood damages our global environment.

Wood is not as strong a building material as steel or concrete.

Wood structures have a higher energy cost than steel for a cool and comfortable home.

TRUTH

Borate treated wood meets Building Code Standards in Hawaii and has proven durable and reliable over decades of use in thousands of homes in Hawaii. It is also backed by a written replacement warranty.

As a building material, Wood building components use 53% less energy to produce than steel building components and 120% less energy than concrete building components.

Engineers choose the material used to design safe buildings to meet the Building Code. Wood is the most often selected and used building material for safe home construction in Hawaii.

Wood conducts 400 times less heat than steel and 8.5 times less heat than concrete. Wood homes use far less energy and money to stay cool.



For more information on building with wood:

541-WOOD (9 6 6 3)

www.HawaiiLumber.com



THERE IS NO SUBSTITUTE FOR WOOD.